



AxisPoint Health Partners with mPulse Mobile to Offer Interactive Digital Health Tool

Omni-Channel Communication Capabilities and Social Elements Engage Members and Their Support Circles for Improved Health Management

Westminster, Colo., July 25, 2017 — [AxisPoint Health](#), a leading provider of care management services to payers and other risk-bearing entities, today announced that it has partnered with [mPulse Mobile](#), a leading provider of insights-driven mobile engagement solutions for healthcare, to offer a new digital health application, Compass. Compass is designed with a range of communication capabilities and social components that effectively engage health plan members and their support circles in health management activities. The application, which is built on mPulse Mobile technology, is delivered as part of AxisPoint Health's transformative condition and case management solution, [CarePoint](#).

"Using next-generation, user-friendly mobile engagement solutions to transform condition and case management is a perfect example of the strategic alignment between AxisPoint Health and mPulse Mobile," said Chris Nicholson, Co-founder and CEO, mPulse Mobile. "Compass provides members with everything from appointment and medication reminders to words of encouragement, making it meaningful and convenient for them to follow a care plan and achieve better health."

AxisPoint Health's CarePoint solution and integrated Compass application are meeting an important industry need as payers look to engage members in the most effective manner to drive behavior change and positive results. Compass extends CarePoint's reach beyond telephone and email to allow real-time communications with members via in-application messaging and enables care managers to deliver relevant information, positive reinforcement, and a continuum of clinically-backed support services to members where they are, and in the communication manner they prefer. The application is also uniquely configured to allow members, at their discretion, to actively involve their support circle of caregivers, family, and friends in the care plan and interventions.

"The collaboration with mPulse Mobile encapsulates the AxisPoint Health mission to improve health and care coordination for individuals while lowering costs for our payer clients," said Dr. Ron Geraty, CEO of AxisPoint Health. "With Compass, we have complete confidence in our ability to deliver members access to the best, most innovative, and most efficient technology, tools, and services to empower them to make the right choices for their health."

Valley Health Plan, the only locally based commercial health plan in California's Santa Clara County, is an early adopter of AxisPoint Health's CarePoint condition management solution and the first to offer the Compass application to its members. The health plan is leveraging the digital tool to improve quality of care, guide self-care, and stabilize health for its members.



About mPulse Mobile

[mPulse Mobile](#), the leader in mobile health engagement, drives improved health outcomes and business efficiencies by engaging individuals with meaningful and interactive dialogue. mPulse Mobile combines technology, analytics and industry expertise that helps healthcare organizations activate their customers to adopt healthy behaviors. With over 8 years, a hundred million messages sent, and 50+ Health Plan, Provider, Pharma and Wellness customers, mPulse Mobile has the data, the experience and the technology to drive healthy behavior change.

About AxisPoint Health

AxisPoint Health is a population health management company that combines innovative technology with outstanding care management services to reduce costs, improve outcomes, and boost consumer satisfaction – the Triple Aim of healthcare. We make a difference in people’s lives by effectively engaging them to improve their health. Our expert care teams leverage predictive analytics, an advanced care management platform, and consumer engagement technology to guide, impact, and personalize the care experience. We believe that consumers are people, not just conditions. For more information visit www.axispointhealth.com.

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