



AxisPoint Health Names New Chief Medical Officer

Virginia Gurley, MD, MPH, to Lead Clinical Strategy Development and Further Company's Vision of Personalizing the Care Experience

Westminster, Colo., March 15, 2017 — [AxisPoint Health](#), a leading provider of care management services to payers and other risk-bearing entities, today announced that Virginia Gurley, MD, MPH, has joined the company as Chief Medical Officer (CMO). Dr. Gurley's recruitment reinforces AxisPoint Health's commitment to offering innovative, analytically-driven care management services that help payer organizations achieve the Triple Aim of healthcare: reducing costs, while improving outcomes and member satisfaction.

Dr. Gurley joins AxisPoint Health with more than 30 years of experience in preventive care, clinical systems design, analytics, and health education. Prior to this role, Dr. Gurley held several leadership positions, including Vice President and Senior Medical Director at Healthways, where she was responsible for advancing the clinical innovation and market strategy for new business models. Her experience also includes senior roles at organizations including Blue Cross Blue Shield of Michigan, McKesson Corporation, and Colorado Access, a provider-sponsored managed care company. In these roles, Dr. Gurley served as Medical Director and led program design and clinical requirements for care management, nurse triage, and decision support services.

Dr. Gurley joins AxisPoint Health to fill the role being vacated by Dr. Tim Moore, who is retiring. Drs. Gurley and Moore are working closely together to ensure a smooth transition for AxisPoint Health's clients and employees. Dr. Moore will continue to support the AxisPoint Health team as a Senior Medical Advisor.

"We are delighted to have Dr. Gurley join our executive team," said Dr. Ron Geraty, CEO of AxisPoint Health. "Dr. Gurley's rich experience in program design, along with her background in preventive care, will prove invaluable to our clinical teams. At the same time, I want to thank Dr. Moore for the leadership and vision he has provided to AxisPoint Health. Under his guidance, the company has developed a truly innovative approach to care management services that is unique in the industry. I know that Dr. Gurley will continue to champion this direction, and I look forward to her contribution in the continued growth and development of our holistic care management programs."

As Chief Medical Officer, Dr. Gurley will shape the overall clinical direction of AxisPoint Health's programs, services, and analytics offerings. She also will play an integral role within the executive leadership team and work in partnership with AxisPoint Health's operations and business teams to define the company's long-term strategy and goals.

"AxisPoint Health is leading the way in population health management," said Dr. Gurley. "I look forward to building upon the company's exceptional track record by continuing to strengthen its



innovative clinical offerings in an effort to make a difference in members' lives by engaging them to improve their health.”

About AxisPoint Health

AxisPoint Health is a population health management company that combines innovative technology with outstanding care management services to reduce costs, improve outcomes, and boost consumer satisfaction – the Triple Aim of healthcare. We make a difference in people’s lives by effectively engaging them to improve their health. Our expert care teams leverage predictive analytics, an advanced care management platform, and consumer engagement technology to guide, impact, and personalize the care experience. We believe that consumers are people, not just conditions. For more information visit www.axispointhealth.com.

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